

28TH ANNUAL NORTHUMBERLAND FISHERIES FESTIVAL 2007

You're invited to attend the

*in the picturesque
Community of
Murray River*



THURSDAY, JULY 26TH

- 6:00 pm • Parade
 - Grand Marshall: Hugh Jackson
 - Theme: Year of the Fishermen
 - 7:00 pm • Arena Open
 - Exhibits • Carnival Amusements
 - Out of the Sea & Over the Coals
 - Linking Land & Sea Food Demonstrations
 - Major Sponsors: PEI Potato Board, ADL, Island Gold Honey
 - 7:15 pm • Parade Winners Award Presentations
 - 7:30 pm • Official Opening of Festival 2007
 - 8:00 pm • Miss Northumberland Pageant (1st Segment)
 - 9:00 pm • Variety Concert
- ## FRIDAY, JULY 27TH
- 8:30 am • Registration for Car Rally - Murray River Wharf
 - 9:00 am • Car Rally starts
 - 8:30-10:30 am • Registration for Flower Show
 - 11:30 am • Poultry Show - Judging in adjacent building
 - 2:00 pm • RCMP Bicycle Rodeo
 - 2:30 pm • Rabbit & Baby Bunny Display (inside Arena)
 - 3:00-4:30 pm • Childrens events, Games and Magic Act
 - 3:00 pm - "Take Out" Lobster Supper

LOBSTER SUPPERS

Don't forget ... our delicious Lobster Suppers in the air conditioned Fishermen's Loft at the Northumberland Arena Eat-In and Take-Out ... served with the very best of homemade rolls, breads, desserts, etc. Friday, July 28 and Saturday, July 29. Take-Out starts at 3 p.m. Eat-in from 4 - 7 p.m. Price Adults: \$17, Children under 12: \$8 (taxes included). In addition...for the lighter appetite, please visit the Arena Canteen.

MORE FOOD...

Visit the "Linking Land and Sea" exhibit for sampling, demonstration and sales of quality Island foods, such as...Island Blue Mussels, Bar Clams, Oysters, Lobster Paste, Potato Chips, Chocolate Milk and "Summerside Farms" Sausage.

"Linking Land and Sea" is a presentation of the PEI Association of Exhibitions in partnership with PEI Mutual Insurance.

FRIDAY, JULY 27TH CONT'D

- 4:00-7:00 pm • "Eat In" Lobster Supper
- 3:30 pm • Presentation of Flower Show Awards
- 4-5:00 pm • Wayne Burke - Folk Songs and Sea Shanties
- 5:00 pm • Judy MacLean Step Dancers
- 6:15 pm • Celebrity Cook Like a Chef
- 7:30 pm • Male Parade of Fashion
- 8:00 pm • Miss Northumberland Pageant (2nd segment)
- 9:00 pm • Entertainment with Garnet Buell & Friends

SATURDAY, JULY 28TH

- 8:30 am • Check in time for Golf Tournament
 - 9:00 am • Festival Golf Tournament at "Eagles View" Golf Course
 - 10:30 am • Fish Tank Races
 - Helmets and Life Jackets Required
 - 11:30 am • Log Rolling Competition
 - Barbeque on the Wharf
 - 1:00 pm • Provincial Dory Rowing Championships
- Major sponsor: Alan Hicken Sun Life Financial

Admission: \$3.00 Adults, \$2.00 under 16, pre-schoolers free

SPECIAL FEATURES

- Provincial Dory Rowing Championships
- Lobster Suppers
- Celebrity "Cook Like A Chef" Competition
- Carnival Amusements
- Showcase Entertainment
- "Out of the Sea and Over the Coals" Seafood Demonstrations
- "Linking Land and Sea" . . . Island Quality Foods Promotion

WELCOME TO KID'S KORNER

Lots of fun for the little ones . . . puzzles, crafts, coloring, reading, toys, dollhouse and the very popular "play dough". Saturday evening will feature "cookie decorating" with all supplies provided.

Hours of Operation: Thursday 7-9:00 pm
Friday: 6-9:00 pm; Saturday: 6-9:00 p.m.

SATURDAY, JULY 28TH CONT'D

- 1:30 pm • Arena Exhibits
- Carnival Amusements
- 2:00 pm • Youth "Showcase" Concert
- 3:00 pm • "Take-Out" Lobster Supper
- 4:00-7:00 pm • "Eat-In" Lobster Supper
- 4:00- 5:00 pm • Local Entertainment
- 5:00- 6:00 pm • Dan and His Magic
- 6 -7:45 pm • Music & Songs with Norman Stewart, Eddie Quinn, John Webster, Cynthia MacLeod
- 8:00 pm • Miss Northumberland Pageant (final segment)
- "Cash Draw" Lottery Draw
- Crowning of Miss Northumberland 2007

SUNDAY, JULY 29TH

- 12:00 pm • Seaside Poker Run
 - 5:00 pm • Seaside Poker Run closed
 - 7:30 pm • Closing Event - Gospel Ceilidh
- (in lieu of admission please bring a non-perishable item for donation to the Food Bank or make a cash donation to our Minor Hockey Association)

Our Brochure printed compliments of Machon's Point Fisherman's Co-Op in Murray Harbour

Please support our
Northumberland Arena
"CASH DRAW"
Lottery 2007

Grand Prize:
\$20,000

2nd prize - 2 draws of \$500.
PLUS 5 - \$100 Draws

Draw: July 28, 2007
Dreams Can Come True...your support
is greatly appreciated.